

JOANNA WORONKOWICZ

2147 WEST POTOMAC AVENUE, #3F

CHICAGO, IL 60622

JWORONKOWICZ@UCHICAGO.EDU

(312) 315-0927

EDUCATION

EDUCATION	DEGREE	DATE	FIELD
University of Chicago	Ph.D.	2011	Public Policy
American University	M.A.	2007	Nonprofit Arts Management
University of Windsor	B.F.A.	2004	Dramatic Arts

FIELDS OF CONCENTRATION

Nonprofit Management, Applied Econometrics, Survey Methods/Questionnaire Design, Urban/Cultural Policy

DISSERTATION TITLE

“Cultural Infrastructure in the United States: 1994-2008”

Job Market Paper: “The Investment Determinants of Cultural Building”

Abstract:

Investment into the supply of cultural facilities exceeded the demand for them, particularly between 1998 and 2003. Consequently, cultural organizations in cities across the U.S. were faced with dilemmas about how to remain viable after indulging in capital projects. Using data for all MSAs across the U.S., I develop a model that explains the investment determinants of cultural building. I use a two-part model to estimate the effects of capital and labor stock, cultural, demographic, and economic variables on per capita total investment into cultural facilities. I estimate these effects for a sixteen-year period, a shorter period characterized by a heightened level of building (the boom period) and the same sixteen-year period excluding the boom period. My findings suggest that increases in investment were in part due to rising population, education and wealth levels. I present evidence for a positive relationship between the existing level of capital stock in a city and the amount it invests and a negative relationship between per capita investment and labor stock. Finally, I show that in the period between 1998 and 2003 – the boom period – there was a misalignment of investment and its determinants.

REFERENCES

Principal Advisor: Norman Bradburn, Harris School of Public Policy, University of Chicago
Committee: Robert Gertner, Booth School of Business, University of Chicago
Dan Black, Harris School of Public Policy, University of Chicago
Colm O’Muircheartaigh, Harris School of Public Policy, University of Chicago
Other References: Kenneth Rasinski, Department of Medicine, University of Chicago
Carole Rosenstein, Arts Management Program, George Mason University
D. Carroll Joynes, Cultural Policy Center, University of Chicago

PROFESSIONAL EXPERIENCE

RESEARCH

Present Research Associate, WolfBrown Nonprofit Consulting, San Francisco, CA
Present Research Associate, Slover Linett Nonprofit Consulting, Chicago, IL
Present Research Analyst, NORC at the University of Chicago, Chicago, IL
2010 Research Assistant, NORC at the University of Chicago, Chicago, IL

2008-2010	Graduate Research Assistant, NORC at the University of Chicago, Chicago, IL
2008-2011	Research Assistant, Tulane University, New Orleans, LA
2007-2008	Research Assistant, University of Chicago, Provost's Office, Chicago, IL
2006-2007	Research Associate, Urban Institute, Washington, D.C.

TEACHING

2011	Guest Lecturer, Harris School of Public Policy, Survey Questionnaire Design
2011	Teaching Assistant, Harris School of Public Policy, Survey Questionnaire Design
2011	Guest Lecturer, Harris School of Public Policy, Survey Methodology
2011	Teaching Assistant, Harris School of Public Policy, Survey Methodology
2010	Teaching Assistant, Harris School of Public Policy, Statistics for Public Policy II
2009	Teaching Assistant, Harris School of Public Policy, Statistics for Public Policy I
2007	Guest Lecturer, Harris School of Public Policy, Cultural Policy
2002	Teaching Assistant, University of Windsor, Voice for the Actor II
2001	Teaching Assistant, University of Windsor, Voice for the Actor I

OTHER

2006	Grant Administration Intern, National Endowment for the Arts, Washington, D.C.
2006-2007	Education Program Assistant, American University Museum, Washington, D.C.
2006	Evaluation Program Intern, Arts and Business Council, Chicago, IL
2006	Music Programming Intern, Department of Cultural Affairs, Chicago, IL
2005-2006	Budget Assistant, Greenberg Theater, Washington, D.C.
2005	Legal Intern, Lawyers for the Creative Arts, Chicago, IL
2004-2005	Teaching Artist, Roundhouse Theater, Washington, D.C.

BOOKS

"Constructing Culture" (with Norman Bradburn and D. Carroll Joynes), University of Chicago Press (Work in Progress)

WORKING PAPERS

Woronkovicz, Joanna, "The Determinants of the Feasibility of Cultural Building Projects," 2011.

Woronkovicz, Joanna, "The Investment Determinants of Cultural Building" (Job Market Paper), 2011.

Woronkovicz, Joanna, "An Overview of Cultural Infrastructure in the United States: 1994-2008", 2011.

OTHER PAPERS

Woronkovicz, Joanna with the Principal Consultants of WolfBrown, "Is Sustainability Sustainable?" WolfBrown Sounding Board Issue #30, 2011.

PRESENTATIONS

2011	"Textual Analysis of Interviews using Megaputer Software," NORC at the University of Chicago, Innovation Day
------	--

2011	"The Investment Determinants of Cultural Building," Association for Public Policy Analysis and Management Conference
------	--

- 2011 "So You Think You Can Build? Inside the Cultural Construction Process," *Conference Featured Presentation*, Social Theory, Politics and the Arts Conference, Conference Featured Presentation
- 2011 "The Investment Determinants of Cultural Building," Social Theory, Politics and the Arts Conference
- 2010 "An Overview of Cultural Infrastructure in the United States: 1994-2008," Social Theory, Politics and the Arts Conference
- 2010 "An Overview of Cultural Infrastructure in the United States: 1994-2008," Cultural Policy Center Workshop Series
- 2009 "An Overview of Cultural Infrastructure in the United States: 1994-2008," Cultural Policy Center Workshop Series
- 2008 "Developing a Utility Function for Artists," Social Theory, Politics and the Arts Conference
- 2008 "Social Networking for Theaters," Imagination Stage

AWARDS AND HONORS

- 2007-2011 Dean's Fellowship, Harris School of Public Policy
- 2010 Employee Recognition Award, NORC at the University of Chicago
- 2005-2007 Graduate Fellowship, American University
- 1999-2004 Dean's List, University of Windsor
- 2001-2003 Canadian Millennium Scholarship
- 1999 Colonial Players Scholarship
- 1999 Theater Scholarship, Arundel High School

PROFESSIONAL ACTIVITIES

American Association of Public Opinion Research

Association for Public Policy Analysis and Management

OTHER INFORMATION

Software: STATA, SPSS, SAS

Languages: English, Polish (fluent)

Citizenship: U.S., Canada