

**WILLARD G. MANNING, JR.**

**CURRICULUM VITAE**

**TITLE** Professor

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**EDUCATION**

Stanford University	Ph.D., Economics	1973
Stanford University	M.A., Economics	1971
California Institute of Technology	B.S., Economics	1968

**PROFESSIONAL EXPERIENCE**

1997 - present Professor, The Irving B. Harris Graduate School of Public Policy Studies, and Department of Health Studies, Biological Science Division/Medical School, The University of Chicago, 1997 - present. Teaching Areas: econometrics, cost-benefit and cost-effectiveness analysis, health economics.  
Chairman of the PhD program in public policy, 2001 - 2007.

1993 - 1997 Director of Graduate Studies, Doctoral Program in Health Services Research, Policy, and Administration at the University of Minnesota.

1991 - 1997 Professor, Institute for Health Services Research, School of Public Health, University of Minnesota. Teaching Areas: microeconomics, applied econometrics, and health economics for public health students.

1988 - 1991 Professor, Department of Health Services Management and Policy, School of Public Health, and Department of Economics, University of Michigan. Teaching Areas: microeconomics, applied econometrics, and health economics for public health students.

1982 - 1988 Visiting Professor, Department of Economics, UCLA. Teaching Areas: industrial organization, econometrics, and microeconomics.

- 1975 - 1988 Senior Economist, Economics Department, The RAND Corporation, Santa Monica.
- 1973 - 1975 Assistant Professor, joint appointment in the School of Public Health and the John F. Kennedy School of Government, Harvard University. Teaching Areas: Microeconomics for public policy and public health students.

## RESEARCH AREAS

Dr. Manning's primary area of interest has been the effect of insurance on health care cost, utilization, and health status. Starting with the Health Insurance Experiment (HIE), a large scale randomized study of the effect of alternative health insurance arrangements on health status and health care cost, his insurance work has included studies of the demand for various health services under both fee-for-service cost-sharing and prepaid insurance, as well as the impact on the appropriateness of care and health status. In these studies, he has examined statistical, measurement, and economic issues in modeling determinants of expenditures on and use of health services. The statistical modeling work has included split sample comparisons of alternative statistical estimation techniques, as well as Monte Carlo methods for outcomes with a large number of observations with zero values and skewed positive outcomes. He is currently examining the behavior of survival and generalized linear models as alternative estimators for situations involving censored costs.

His insurance work has included studies of the demand for various health services under both fee-for-service cost-sharing and prepaid (staff-model HMO) insurance: dental care, emergency room services, determinants of inappropriate admissions, outpatient and inpatient medical services, mental health care services, pediatric and preventive care. Recent work examined the effect of a prepaid mental health carve-out on the utilization of mental health services and mental health status enrolled in the Medicaid program. Other work in the health insurance area includes an empirical determination of optimal health insurance coverage by considering the tradeoff between the costs from moral hazard and the gains from risk pooling in health insurance. He is currently examining second best optimal insurance for both preventive and treatment in medical care, dealing with both multiple health care services and multiple time periods.

His research interests also include economic evaluation of health treatment and cost-effectiveness analysis (CEA) and the economics of poor health habits. He has written on statistical and cost issues in CEA, and analyzed the cost-effectiveness of screening and treatment of depression in primary care settings, as well as issues of the theoretical appropriateness of measures of "indirect costs" for economic evaluations in health. Dr. Manning has a continuing research interest in the economics of poor health habits. Past studies have included analyses of whether smokers and heavy drinkers pay the full costs of their habits, price and other determinants of cigarette and alcohol demand, and differences in the response of alcohol demand to alcohol prices. He has a recent paper on the effects of alcohol prices on alcohol dependence and abuse. He is currently examining the impact of alcohol prices on patterns of alcohol consumption to better understand why the demand becomes price inelastic at high levels of consumption.

Dr. Manning has received the award for best article of the year from the Association for

Health Services Research in 1990 for his article on the external costs of smoking and drinking (Manning, et al., JAMA 1989) and in 1993 for two articles from the Medical Outcome Study on differences in costs across medical specialties (Greenfield et al., JAMA 1992; and Kravitz et al, JAMA 1992). In January 2003, he received the Kenneth Arrow Prize for best health economics article for 2001 for his paper on alternative estimators for health care costs (Manning and Mullahy, Journal of Health Economics, 2001).

Dr. Manning is a member of the Institute of Medicine, and recently a member of its committee on the Consequences of Uninsurance, and the committee on valuing health for regulatory cost-effectiveness analysis.

#### **PROFESSIONAL ORGANIZATIONS**

American Economics Association  
American Public Health Association  
American Society for Health Economics  
American Statistical Association  
Institute of Medicine

#### **EDITORIAL BOARDS**

Health Services Research  
Journal of Health Economics  
Journal of Mental Health  
Policy and Economics

#### **JOURNAL REVIEWING**

American Economic Review  
Economic Inquiry  
Health Care Financing Review  
Health Services Research  
Inquiry  
Health Economics  
Journal of the American Medical Association  
Journal of the American Statistical Association  
Journal of Business and Economic Statistics  
Journal of Health Economics  
Journal of Human Resources  
Journal of the Royal Statistical Society  
Medical Care  
Quarterly Journal of Economics

## OTHER PROFESSIONAL

- 1989 - + Associate Editor of Journal of Health Economics
- 1990 - + Member, Editorial Board of Health Services Research
- 1994 - 1996 Member, Panel on Cost Effectiveness in Health and Medicine
- 1989 - 1993 Member, Health Services Research Study Section, AHCPR
- 1995 - + Member, Institute of Medicine
- 1996 - 1999 Member, Health Services Study Section, NIMH
- 2002 - 2006 Member, Health Services Study Section, AHRQ
- 2004- + Board member, American Society of Health Economists

## PUBLICATIONS

1. Newhouse J.P., R.H. Brook, N. Duan, E.B. Keeler, A. Leibowitz, W.G. Manning, M.S. Marquis, C.N. Morris, C.E. Phelps, and J.E. Rolph, "Attrition in the RAND Health Insurance Experiment: a response to Nyman," Journal of Health Politics, Policy, and Law, 33(2): 309-317, 2008.
2. Ellis, R.P., and W.G. Manning. "Optimal Health Insurance for Prevention and Treatment," Journal of Health Economics, 26(6), 1128-1150, 2007.
3. Gavin, N.I., E.K. Adams, W.G. Manning, C. Raskind-Hood, and M. Urato "The Impact of Welfare Reform on Insurance Coverage before Pregnancy and the Timing of Prenatal Care Initiation," Health Services Research, 42(4): 1564-1588, 2007.
4. Huang, E.S., A. Basu., J. Frytak, and W. Manning. "The complexity of medication regimens and test ordering for patients with diabetes from 1995 to 2003," Current Medical Research, 23(6):1423-30, 2007.
5. Simon GE, WJ Katon, EH Lin, C Rutter, WG Manning, M Von Korff P Ciechanowski, EJ Ludman, BA Young. "Cost-effectiveness of Systematic Depression Treatment among People with Diabetes Mellitus," Archives of General Psychiatry 64(1): 65-72, 2007
6. Basu, A., W.G. Manning, "A Test for Proportional Hazards Assumption within the Class of Exponential Conditional Mean Models," Health Services Outcomes Research Methodology 6(3), 81-100, 2006.
7. Fleishman, J.A., J.W. Cohen, W.G. Manning, M. Kosinski, "Using the SF-12 Health Status Measure to Predict Medical Expenditures," Medical Care, 44(5) (suppl):I-54-I-63, 2006.
8. DeLeire, T. and W. Manning. "Labor Market Consequences of Health Impairments." In R. Kessler and P Stang (eds.), Health and Work Productivity: Emerging Issues in Research and Policy . Chicago: University of Chicago Press, 2006.
9. Manning, W.G., "Dealing with Skewed Data on Costs and Expenditures," in A. Jones, Ed., The Elgar Companion to Health Economics, 2006.
10. Adams, EK, NI Gavin, WG Manning, A Handler. "Welfare Reform, Insurance Coverage Pre-Pregnancy, and Timely Enrollment: An Eight-State Study," Inquiry 42(2): 129-144, 2005
11. Manning, WG, "The Price of Smoking," Addiction 100(9): 1383-1384, 2005. A review.
12. Daviglius, M.L., K. Liu, A. Pirzada, L.L. Yan, D.B. Garside, P. Greenland, L.M. Manheim, A.R. Dyer, R. Wang, J. Lubitz, W.G. Manning J.F. Fries, J. Stamler, "Cardiovascular risk profile earlier in life and Medicare costs in the last year of life," Archives of Internal

- Medicine, 165(9):1028-1034, 2005.
13. Liu K, A.R. Dyer, T.H. Vu, A. Pirzada, L.M. Manheim, W.G. Manning, M.S. Ashraf, D.B. Garside, M.L. Daviglus, "One-hour postload plasma glucose in middle age and medicare expenditures in older age among nondiabetic men and women: the Chicago Heart Association Detection Project in Industry." Diabetes Care, 28(5):1057-1062, 2005.
  14. Manning W.G., A. Basu, J. Mullahy, "Generalized modeling approaches to risk adjustment of skewed outcomes data," Journal of Health Economics, 24(3): 465-488, 2005.
  15. Daviglus M.L., K. Liu., L.L. Yan, A. Pirzada, L. Manheim, W. Manning, D.B. Garside, R. Wang, A.R. Dyer, P.J. Greenland., J. Stamler. "Relation of body mass index in young adulthood and middle age to Medicare expenditures in older age." Journal of the American Medical Association. 292(22): 2743-2749, 2004.
  16. Miller W., E.R. Vigdor, and W.G. Manning, "Covering the uninsured: what is it worth?" Health Affairs (Millwood). Jan-Jun;Supplement:W4-157-67, 2004
  17. Basu, A., W.G. Manning, and J. Mullahy, "Comparing Alternative Models: Log vs. Cox Proportional Hazard?" Health Economics, 13(8): 749-765, 2004 .
  18. DeLeire, T., and W.G. Manning, "Labor Market Costs of Injury and Illness: Prevalence Matters," Health Economics, 13(3): 239-260, 2004.
  19. Adams E.K., N.I. Gavin, A. Handler, W. Manning, and C. Raskind-Hood , "Transitions in insurance coverage from before pregnancy through delivery in nine states, 1996-1999," Health Affairs (Millwood). 22(1): 219-229, 2003.
  20. Harman J.S., W.G. Manning, N. Lurie, and J.B. Christianson , "Association between interruptions in Medicaid coverage and use of inpatient psychiatric services," Psychiatric Services, 54(7): 999-1005, 2003.
  21. Veazie P.J., W.G. Manning, and R.L. Kane, "Improving risk adjustment for Medicare capitated reimbursement using nonlinear models," Medical Care., 41(6): 741-752, 2003.
  22. Farrell, S., W. G. Manning, and M.D. Finch, "Alcohol Dependence and the Price of Alcoholic Beverages," Journal of Health Economics, 22: 117-147, 2003.
  23. Meltzer, D.M., W.G. Manning, J. Morrison, M.N. Shah, L. Jin, T. Guth, and W. Levinson "Effects of Physician Experience on Costs and Outcomes on an Academic General Medicine Service: Results of a Trial of Hospitalists," Annals of Internal Medicine, 137(11): 866-874, 2002.
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  26. Manning, W.G., and M.S. Marquis, "Health Insurance: Tradeoffs Revisited," Journal of Health Economics, 20(4): 289-293, 2001.
  27. Manning, W.G., and J. Mullahy, "Estimating Log Models: To Transform Or Not To Transform?," Journal of Health Economics, 20(4): 461-494, 2001. Also, National Bureau of Economic Research, Technical Working Papers 246, 1999.
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31. LaFond, Colette, T.L. Toomey, C. Rothstein, W.G. Manning, and A.C. Waenaar, "Policy Evaluation Research: Measuring the Independent Variables," Evaluation Review 24(1): 92-101, 2000.
32. Suh, D.C., W.G. Manning, Jr., S. Schondelmeyer, and R. S. Hadsall, "Effect of Multiple-Source Entry on Price Competition After Patent Expiration in the Pharmaceutical Industry" Health Services Research 35(2): 529-547, 2000.
33. Zweifel, P.J., and W.G. Manning, "Handbook of Health Economics: Consumer Incentives in Health Care," in Newhouse, J.P., and A.J. Culyer, eds., Handbook of Health Economics, 2000.
34. Chan, B., R. Feldman, and W.G. Manning, "The Effects of Group Size and Group Economic Factors on Collaboration: A Study of the Financial Performance of Rural Hospitals in Consortia," Health Services Research, 34(1): 9-32, 1999.
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45. Feldman, R. and W.G. Manning, "Une Formule Simple du Taux Optimal pour Une Police D-Assurance Maladie," in S. Jacobzone (ed.) Economie de la Sante: Trajectoires du Futur, Insee Methodes, number 64-65, pp.133-144, French National Ministry of Health, 1997 (English Translation: "A Simple Formula for the Optimal Coinsurance Rate in a Health Insurance Policy").
46. Gilmer, T.P., P.J. O'Connor, W.G. Manning, and W.A. Rush, "The Cost to Health Plans of Poor Glycemic Control," Diabetes Care, 20(12):1847-1853, 1997.
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49. Nelson, E.C., C.A. McHorney, W.G. Manning, et al., "A Longitudinal Study of the Impact of Prepaid Health Care on Hospitalization Rates for Patients with Serious Chronic Disease: Results from the Medical Outcomes Study", Health Services Research, 16(1): 121-128, 1997.
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51. Stoner, T., W. Manning, J. Christiansen, D. Gray, and S. Marriott, "Expenditures for Mental Health Services in the Utah Prepaid Mental Health Plan," Health Care Financing Review 18(3): 73-94, 1997.
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56. Katz, S.J., T.P. Hofer, and W.G. Manning, "Physician Utilization in Ontario and the United States: The Impact of Socioeconomic Status and Health Status", American Journal of Public Health, 86(4): 520-524, 1996.
57. Keeler, T., T. Hu, P. Barnett, W.G. Manning, and H. Sung, "Do Cigarette Producers Price-Discriminate by State? An Empirical Analysis of Local Cigarette Pricing and Taxation," Journal of Health Economics, 15(4): 499-512, 1996.
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- Medicine, New York: Oxford University Press, 176-213, 1996.
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  67. Moscovice, I., J.B. Christianson, J. Johnson, J.E. Kralewski, and W.G. Manning. Building Rural Hospital Networks. Ann Arbor: Health Administration Press, 244 pp., 1995.
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82. Siu, A.L., W.G. Manning, and B. Benjamin, "Patient, Provider, and Hospital Characteristics Associated with Inappropriate Hospitalizations," American Journal of Public Health, 1990.
83. Wells, K.B., E. Keeler, and W.G. Manning, "Patterns of Outpatient Mental Health Care Over Time: Some Implications for Estimates of Demand and for Benefit Design," Health Services Research, 24(6): 773-790, 1990.
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