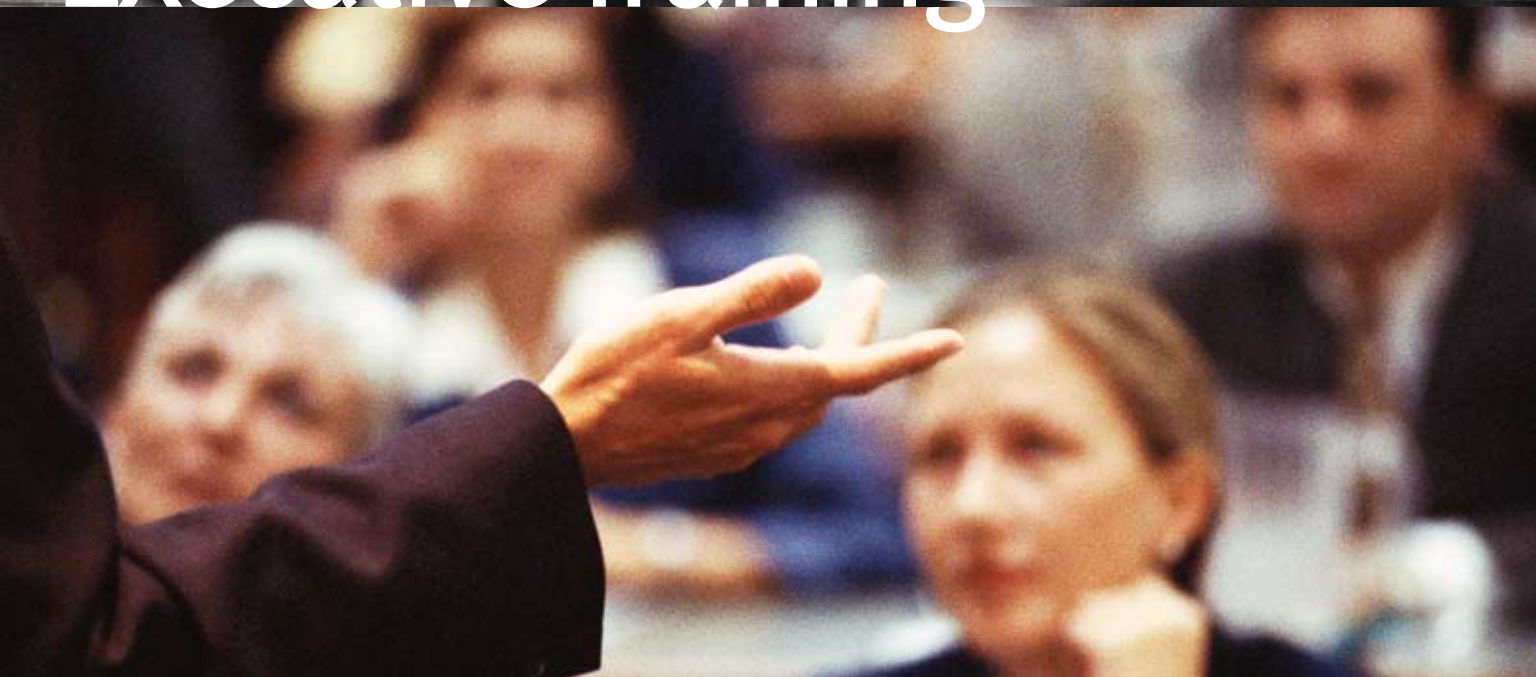


Executive Training



Increase your governing effectiveness



THE HARRIS SCHOOL

PUBLIC POLICY | THE UNIVERSITY OF CHICAGO

Achieve optimal results in public programming • **Maximize**

public dollars • **Communicate** effectively with constituents •

Advocate for additional funding • **Optimize** current

capital and operating budgets • **Lead** in politically-charged environments

Increase your governing effectiveness

Today's leaders are facing complex challenges with limited resources. To succeed, they need their organization and staff to be effective and efficient. Executive Training at the Harris School can help your team perform at its best.

The Harris School's Executive Training Program provides government and nonprofit executives with a unique opportunity to learn from world-class faculty in convenient short courses. Harris School instructors have taught sessions for public officials at the city, state, and federal levels on campus in Chicago and on-site in cities throughout the United States and the world.

The Harris School can provide a curriculum that meets the particular needs of your organization, whether it is designing new programs, evaluating existing programs, or improving efficiency in implementation.



Tools-Based Courses

Communication Strategies for Public Policy

Market your plan. Learn to frame and communicate key ideas to appeal to divergent audiences. Tools include message development methods, presentation techniques, media strategy, and internal communication policies. Discussion includes case studies of major policy changes that have succeeded or failed in the political process.

Designing Effective Surveys & Other Data Collection Methods

Collect usable data. Appropriate data collection is the key to credible evaluation and the formulation of effective policy. Learn the key components of survey design, types of data collection, how to assess data and source credibility, and how design choices influence the usability of survey data.

Leadership*

Lead to succeed. Determine your leadership style and strengthen your capacity to lead through theory and practice. Learn tips and tools that can help any manager lead proactively, inspire confidence among stakeholders, mobilize organizational resources, and overcome institutional barriers.

Policy Analysis

Avoid policy pitfalls. Learn to gather and analyze data more effectively no matter where you are in the world. Further develop your ability to determine factors contributing to social, economic, or political problems; design a response based on data; and ensure that the policy aligns with your goals.

Program Evaluation

Maximize program results. Ensure your program is achieving the desired results by gaining the tools necessary to analyze cost versus benefit, measure outcomes, and determine impact on the policy problem at hand—from job creation to disease rates. The course will explore the differences between performance management and program impact.

Public Finance

Allocate resources effectively. Learn to analyze investments and projects; tackle borrowing operations and portfolio management; and interact with financial instruments, markets, and institutions. Topics include budgeting, financial planning and reporting, development of operating and capital budgets, revenue and expenditure forecasting, and debt management. Discussion will include examples from the participants' countries.

Working with Nongovernmental Organizations

Partner for success. Learn techniques to enhance and maximize collaboration with nongovernmental organizations (NGOs). This course will examine accountability, transparency, and performance outcomes in the delivery of constituent services and the implementation of social programs, with discussion of international government-NGO partnership examples.

* Offered in partnership with the University of Chicago's Graham School of General Studies.

Program Areas

Select from the following topics to create a substantive policy program customized to your needs, from a one-day intensive session focused on one policy problem to a five-day conference covering a variety of issues from multiple fields. Whatever you choose, our faculty can provide the expertise you are looking for.

Education & Human Capital Policy

A key part of any country's development, education is essential for promoting economic growth. Topics include system design equity, access, performance measures, and funding mechanisms.



Fiscal Federalism

The allocation of power across tiers of government has far-reaching consequences for public policies and their intended outcomes. Topics include the causes and consequences of decentralization, dealing with an overreaching national government, local government competition, and political accountability.

Healthcare Policy

An important issue around the world, a nation's healthcare system impacts not only the population's well-being but also the state's ability to operate effectively. Possible healthcare topics include market economics, system design, quality control, access, and cost/benefit analysis.

Housing Policy

The City of Chicago has made housing a major priority over the past forty years, and officials' policy choices have offered our faculty unparalleled research opportunities, making them uniquely qualified in this subject. Public housing topics can include the social aspects of housing location, owning vs. renting, financing low-income housing, and subsidized housing eligibility requirements.



Labor Markets & Unemployment

Labor market decisions significantly impact economic growth and consequently have considerable significance. Topics include the structure of labor markets, degrees of openness, human capital formation, promoting entrepreneurship and technological growth, and the impacts of trade and unionization.

Poverty, Inequality & Social Welfare Policy

An enduring problem around the world, poverty has numerous causes and consequences, as well as attempted solutions. Topics include incentive-based social welfare programs, income transfer, labor force participation, and the trade-offs of targeted versus universal programs.



“The seminar is a step forward in the culture of evaluation that Mexico needs. Everyone in charge of policy analysis should take it.”

Luis Banck, Chief of Staff to the Mexican Minister of Labor

“The Harris School has provided access to a number of international policy practitioners and thinkers, thereby helping me better grasp what is happening in an increasingly complex world. I also find the interaction with the other advisory members invaluable as they come from many different countries and give me a much-needed fresh perspective.”

*Mark Cutis, Chief Investment Officer, Shinsei Bank, Limited, Toyko, Japan
Member, Dean's International Council, The Harris School of Public Policy Studies*



The *Global* Harris School of Public Policy Studies

Recognized around the world for our rigorous training, the Harris School is engaged in a wide variety of international programs and initiatives.

Our faculty has received numerous international honors and awards, including for research in health economics, international relations, survey design, and economics.

Our global partners include the Geary Institute (Dublin, Ireland), Fundação Getulio Vargas (Rio de Janeiro, Brazil), Institut d'Etudes Politiques de Paris (Paris, France), and Universidad de Chile (Santiago, Chile).

Our international advisory board includes members from Armenia, Brazil, Britain, France, India, Japan, Kuwait, Lebanon, Mexico, Qatar, and Saudi Arabia.

Our community is international—students from more than 13 countries make up 25% of the student body and more than 50% of our faculty has international connections, either through their research, where they were educated, or where they have taught.



“The Harris School brings people together in a unique way, which opens doors for mutual dialogue and lays down a foundation for global cooperation.”

Anthony Ghorayeb, *Partner, Harmony Capital, Beirut, Lebanon*
Vice-Chair, Dean's International Council, The Harris School of Public Policy Studies



THE HARRIS SCHOOL

PUBLIC POLICY | THE UNIVERSITY OF CHICAGO

Executive Training Program
The Harris School of Public Policy Studies
The University of Chicago

1155 East 60th Street
Chicago, Illinois 60637

Contact us today!

773.702.2028

exec-training@uchicago.edu

Or, for more information, visit us at:

harrisschool.uchicago.edu/train